



PDX MAIN STREETS DESIGN INITIATIVE

The Portland Main Streets Design Initiative is a coalition of community and business leaders, architects, designers, planners, and advocates collaborating to support Portland communities experiencing growth and change. We do this by creating local design tools, hosting events, fundraising, fostering education and outreach, and advocating for sustainable design and planning policy. Together our work helps advance historic preservation, increase design literacy, sustainability and innovation, and improved design for better affordability, compatibility, and density with sensitivity.

Tools for Design Literacy

- Main Street Design Guidelines
- Toolkit for Neighborhood Design (Templates + Guides)
- Asset + Opportunity Mapping (Special Buildings+Key Sites)
- Community Visioning
- Main Street Design Awards

Placemaking + Placekeeping

- Design Walking Tours
- Community Forums + Workshops
- Design Surveys
- Open Houses
- Streetscape Design Plans
- Grant writing and funding support
- "Your Voice Matters" Public Art Installations

Advocacy

- Main St. Planning Support
- Top 10 Policy Recommendations for Portland
- Research, education + advocacy on emerging City design and planning policy
- Public policy research including design for affordability
- Sustainability Scorecard



The Portland Main Streets Design Initiative supports communities with tools, education, and policy advocacy to advance design literacy and innovation.

SUPPORTING PARTNERS

Hawthorne Boulevard Business Association
 Division Clinton Business Association
 Sellwood Moreland Improvement League
 Richmond Neighborhood Association
 Hosford Abernethy Neighborhood District
 South Tabor Neighborhood Association
 Mount Tabor Neighborhood Association
 Forage Design + Planning, LLC
 Habitate Property Management
 Qamar Architecture + Town Planning
 City Love
 Sustainable Southeast
 Southeast Uplift



THANK YOU TO SUPPORTING COMMUNITY ORGANIZATIONS & BUSINESSES



Join PDX Main Streets!

Support our work as a design member or firm, an organization sponsor or collaborator. Donations are tax deductible through our fiscal sponsor's 501c3.

Learn More: divisiondesigninitiative.org

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